Unit 5 Learning Goal 4-The Eisenhower Era

**EQ:** How did the anxieties raised by the Cold War affect life in the United States?

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**Summary**
Plan of Action
We are going to get this done—So Work HARD!!

Warm-Up—Reading Activity: Read the short essay on the Eisenhower Era. Create a short summary of the text and create three questions.

Notes: Students take Cornell notes on the domestic and Foreign Policy of the United States under Dwight D. Eisenhower

DOL: Describe the foreign and domestic policies of the US under Eisenhower.
Objectives

Learning Goal: LG 4
› Analyze the impact of the Cold War on the Eisenhower Era and American Civil rights

Lesson Objectives:
› I Will describe the practice of “Eisenhower Republicanism” in the 1950s, including the foreign and domestic consequences of the Cold War
Essential Question

How did the anxieties raised by the Cold War affect life in the United States?
Directions

- Read the Essay: **Conflict and Deadlock in the Eisenhower Years**
- Write 1 Paragraph summary of the text
- Create three questions that you would like answered about the Eisenhower Era.

**What you Missed**

- Test from Friday
- Get the reading from yesterday from me. It is due for a grade

**Exemplary Responses**

- The idea reflects an awareness of the complexities of the text.
- The student is able to make connections across the text.
- The text evidence used to support the idea is specific and well chosen.
- The combination of the idea and the text evidence demonstrates a deep understanding of the text.
The Eisenhower Era
Cornell Notes

Make sure you are asking questions in the margins and summarizing for Homework
Economic Boom

- Huge surge in home-building
  - 80% where in the suburbs.
- Revolution in electronics. Made businesses more efficient and fueled business expansions.
- Aerospace industry also took off.
- Revolution in the work force—
  - white-collar workers exceeds blue-collar for the first time.
  - Union membership as percentage of employees peaks in 1954 and then steadily declines for the rest of the century.
The Duel Role of Women

- 1950s cult of domesticity.
  - Most women retreated to being mothers and home-makers.

- Quiet revolution of women entering the work force.
  - Of 40 Million jobs created between 1950-80, 30 Million were in the clerical and service sector. Women filled the vast majority of these jobs.

- Leads to the women’s movement.
  - Complaints of women in the work force.
Feminine Mystique

- Betty Friedan publishes the *Feminine Mystique* in 1963; opening bell of the Feminist Movement.
- Attacked the boredom of housewifery and a system that told women they shouldn’t want more.
- Validated women who wanted more than being a wife and mother.
- Rosie the Riveter's Daughters
First credit card emerged in 1950 and quickly caught on.
First McDonalds opened in 1950
1955 Disneyland opens
New consumerism based on easy credit, quick and easy food and other services and new entertainment.
TV exploded.
Sports Franchises like the Dodgers and Giants moved to California and sports were increasingly seen on TV.
Birth of Rock and Roll.
Prospects for the Democrats in 1952 were relatively bleak. Why?

- Truman clash with MacArthur
- military deadlock in Korea
- War-bred inflation
- whiffs of Scandal
- Also, 20 years of Democratic presidents

Democrats nominate Adlai Stevenson
1. What percentage of homes built in the 50s were built in the suburbs?

2. Explain the use of Credit in the 1950s?

3. How does the consumer culture of the 1950s compare to the consumer culture of today?
Republicans run Eisenhower who is immensely popular.

Richard Nixon selected as VP. Why?

Ike leaves the heavy-hitting to Nixon.

Nixon and the Checkers Speech
Ike Wins Easily
Ending Korea

- Ike goes to Korea before the inauguration to jump-start the peace talks to no effect.
- He gets things going when he threatens to use nuclear weapons.
- Armistice (not a peace treaty) end fighting and returns the border to the 38th parallel.
- The border continues to be very tense and the two Koreas technically remain at war.
- US leaves troops permanently stationed on the border as a trip wire.
- 54,000 American dead in the war. 1 Mill. dead Chinese and Koreans from both sides.
Ike was the right man for the times. People yearned for Harding’s Normalcy.

Ike was both a soothing figure who would not challenge the people and would support business.

As a former General was a comforting man to have at the helm in the Cold War.

Ike strove to stay above the partisan fray.

But, failed to use his popularity as a tool for moving and shaping the country. He is a care-taker president.
Fall of Joe McCarthy

- McCarthy most ruthless anti-communist fear-monger,
- McCarthy’s tactics.
- Accusations against George Marshall
- Ike and the party were afraid to get in his way
- Army McCarthy Hearings are his undoing.
1. How does Ike get the Korean Peace talks started?

2. Why does Ike being a former general impact his administration?

3. Why was Ike the “Right Man for the Times?”
Seeds Of Civil Rights Revolution

- Truman integrates the military
- Congress stubbornly resists passing Civil Rights legislation.
- Earl Warren and Supreme Court
- **Brown v. Board of Education**—1954
- 1957 Congress passes the first Civil Rights Bill since Reconstruction. Relatively mild.
Eisenhower Republicanism At Home

- “Dynamic conservatism”
- Eisenhower tried to balance the federal budget, but was only successful 3 out of 8 years.
- Eisenhower and the New Deal.
- Interstate Highway Act of 1956
A New Look In Foreign Policy

- Ike pledged to roll back communism.
  - Sec. of State, John Foster Dulles.
- Also pledged to reduce military spending.
- **How to do both?**
- Strategic long-range bombers.
  - **Strategic Air Command (SAC)**
- Ike also sought, with only limited success, to thaw the Cold War.
Hungary

- 1956 Soviets crush a democratic uprising in Hungary.
- One of the most western-leaning of the Eastern-European countries.
- America had no way to intervene.
- Reaffirms fears that Soviets are out to create a communist empire.
- Reveals the problem with security based on massive retaliation.
French Indochina

Causes of domestic communist movement

1954 French in Viet Nam facing a very determined guerrilla movement.

US was financing about 80% of the French costs.

March 1954 French garrison at Dienbienphu defeated.

International conference divides Viet Nam.

US backs the south with economic and military aid
1. What did the Interstate Highway Act do?

2. How did Ike pledge to “roll back” communism?

3. Make a judgment on the effectiveness of Ike on the foreign policy front. Was he a success or a failure? Why?
A False Lull In Europe

- West Germany joins NATO in 1955.
- Soviets form the **Warsaw pact**.
- US tried to thaw the Cold War by getting arms control agreements.
- Hopes for a real thaw were dashed, though, by Soviet “invasion” of Hungary.
Menaces In The Middle East

- US fearful of Soviet incursions into the Middle East.
- Iran became a trouble-spot.
- CIA coup; Shah, Mohammed Reza Pahlevi
- Suez Canal
  - President Nasser of Egypt—Arab Nationalist
Eisenhower Doctrine

- Eisenhower Doctrine in 1957.
- Middle East remains a key American strategic area for the rest of the century.
- Goals:
  - Keep Soviets out so that they cannot control the oil.
  - Protect Israel.
  - Keep the Arab nations friendly to US so that continue to supply oil.
  - Give them lots of economic and military.
The Voters Still Like “Ike” In 1956

- Hungary and the Suez made voters concerned about foreign affairs
- Gave Ike a huge advantage in 1956 election.
- Democrats re-nominate Stevenson.
- Ike trounces Stevenson even worse than the last time, 457-73.
- Ike has no coat-tails and Congress remains in the hands of the Democrats.
1956 Election

Map showing the results of the 1956 U.S. presidential election. The map uses different colors to indicate the winning party in each state and includes electoral and popular vote totals. The map is labeled with state abbreviations and the number of electoral votes each state received.
1. What were two goals of the Eisenhower Doctrine?

2. Why would the US be concerned with what was going on in the Middle East in the 1950s?

3. Why do you think Eisenhower was re-elected in 1956?
Ike in poor health in his second term and turned a lot of the work over to his underlings.

Goes after labor unions; had increasingly been found to be corrupt and infiltrated by the mob.

Worst example was the Teamsters Union.

Landrum-Griffin Act
The Race Into Space

- 1957, Sputnik.
- Huge PR win for USSR.
- Impact on US psyche
- Concern about “Missile Gap”
- Led to put renewed emphasis on science and math training in schools.
- Led to space race.
The Continuing Cold War

- Summit at Camp David is a success,
- U-2 spy plane incident sours relations again.
  - Gary Powers is paraded around Moscow.
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<td>1.</td>
<td>What do you think was the biggest success of the Eisenhower Administration? Why?</td>
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<td>2.</td>
<td>Evaluate what made Eisenhower a successful president? Why?</td>
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<td>3.</td>
<td>Compare the Eisenhower Administration to the Administration of Roosevelt? Who was more successful why?</td>
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GSA: How did Ike alter the domestic political landscape of the US during the Cold War?

GSA: Describe Ike’s foreign policy during his administration?

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